

# BUSINESS REVIEW JANUARY-MARCH 2023



April 26, 2023

#### **AGENDA**

- **Q1** 2023 Review
- 2 Q1 2023 Financial Results
- 3 Outlook
- 4 Questions & Answers



Tero Virtala CEO



Terhi Kauppi CFO





### Q1 2023 HIGHLIGHTS

- Revenue decreased by 45.4% to **6.9 M€** (12.7)
- EBITDA decreased to **-4.9 M**€ (3.3), mainly due to a significantly lower level of revenue than in the comparison period
- Operating profit **-5.6 M**€ (2.8), operating profit margin -81.0% (21.8%)
- Cash flow from operations -3.9 M€ (18.0)



#### DEVELOPMENT PHASES WITH CLEAR FOCUS

Live Proof of **Prod** Full Full Mandate Readiness Production a Production ß Concept phase One area in shippable quality. Build a credible and how to Testing and Proof of Defined BETA, Proof of Concept Mandate **ALPHA** play & based on approved approved pipeline RC1 game plan



## **CURRENT PROJECT PORTFOLIO**



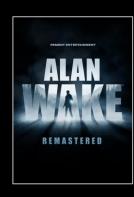




Condor\*



Control 2



Alan Wake Remastered



Alan Wake II



VANGUARD \*



Max Payne 1&2 remake

LAUNCHED

PROOF-OF-CONCEPT

PROOF-OF-CONCEPT

LAUNCHED

**FULL PRODUCTION** 

PROOF-OF-CONCEPT

PROOF-OF-CONCEPT





WITH **Tencent** 





# WE CONTINUE TO GROW AND INVESTINTO OUR WORLD CLASS TALENT POOL

376

Remedy talents
(March 31, 2023)

A new development studio in STOCKHOLM

UTILIZE and CONTINUE TO EXPAND EXTERNAL DEVELOPMENT CAPABILITIES



## WE HAVE BUILT A STRONG BASIS AND INVEST TO ENABLE SUSTAINABLE LONG-TERM GROWTH.

2017 - 2021

- Building scalable multiproject organization.
- Moving towards longerlasting games.
- Aiming for stronger position in the value chain.

#### REMEDY in 2022

- Ability to develop 5 games in parallel.
- Longer-engaging single-player games, and service-based multiplayer games.
- Partners for all 5 games.
- Strong cash position. Own investments in 4, co-publisher in 3 games.

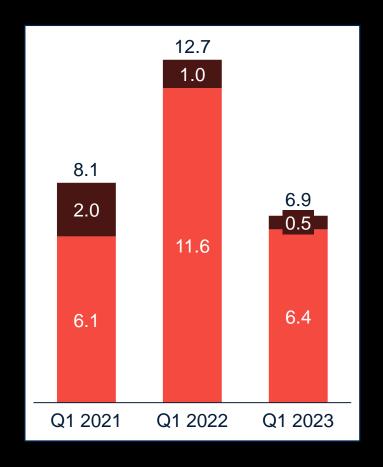
2023 - 2027

- Ability to develop new games and live operate existing ones.
- Game updates, and new game launches every year.
- Longer-engaging games with recurring revenue.
- Higher royalty upside.
- Direct involvement in game marketing and sales.
- Stronger ability to build, connect and serve our communities.



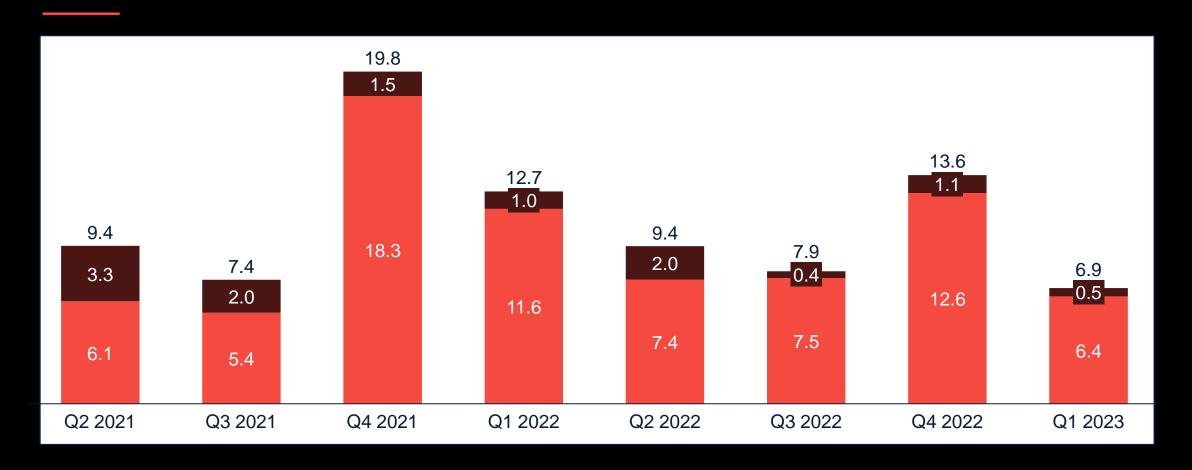


## 012023: LOW AMOUNT OF DEVELOPMENT FEES EXPLAINED BY PROJECT MILESTONE TIMINGS



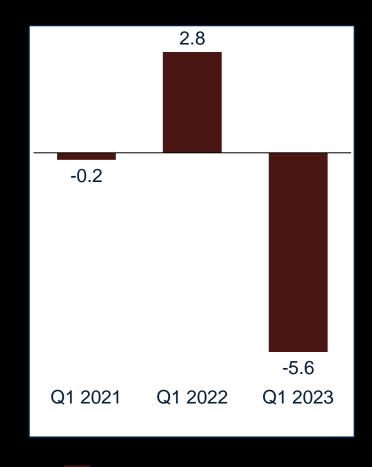


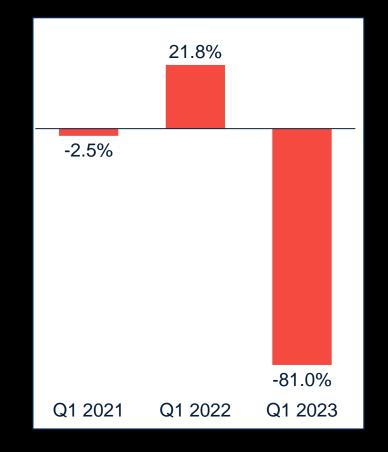
#### HISTORICAL BREAKDOWN OF REVENUE





## 012023: CURRENT INVESTMENT PHASE WAS REFLECTED IN PROFITABILITY



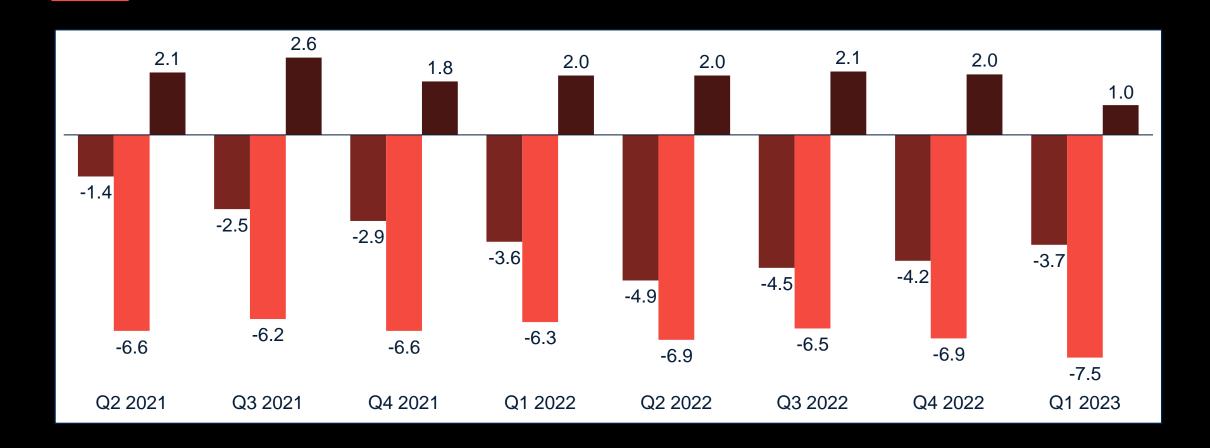


Operating Profit (EURm)

Operating Profit Margin (%)



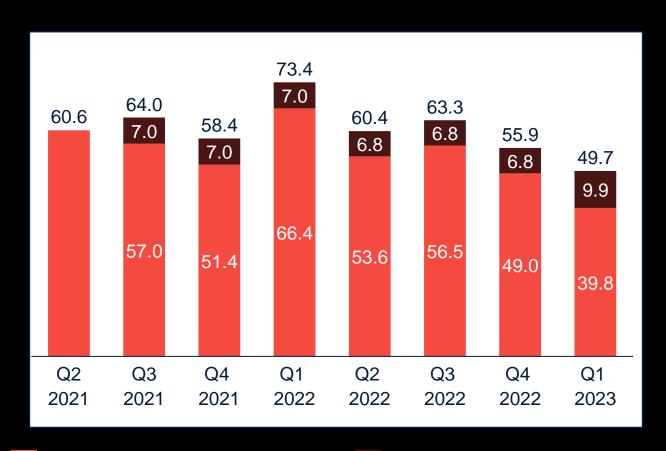
## 01 2023: Y-O-Y INCREASE IN PERSONNEL EXPENSES AND A LOWER AMOUNT OF CAPITALIZED DEVELOPMENT COSTS





## 01 2023: STRONG CASH POSITION GIVES THE BACKBONE FOR THE CURRENT INVESTMENT PHASE WITH MORE CO-FINANCED PROJECTS





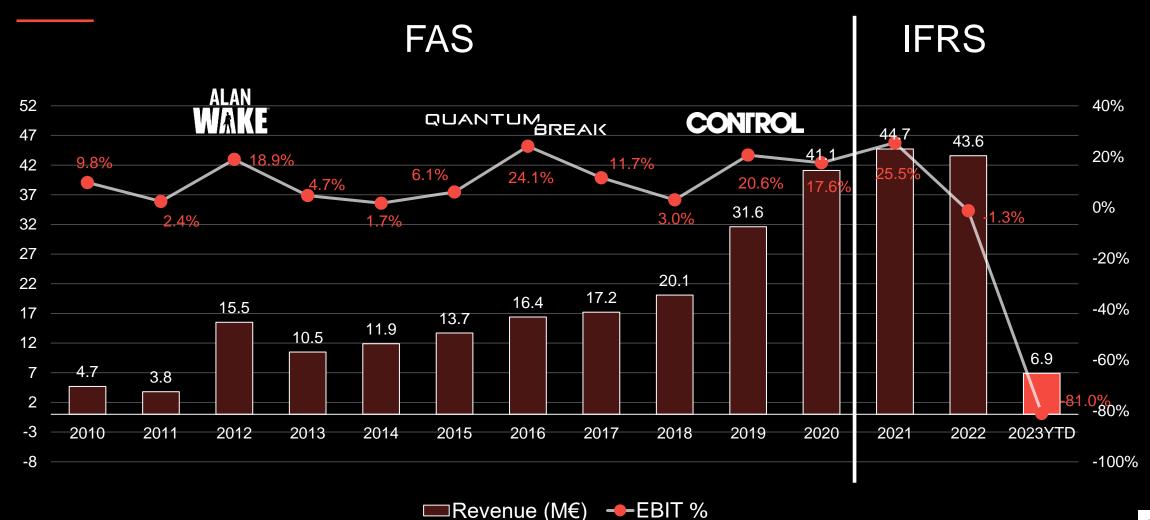
Operating Cash Flow (EURm)

Cash and Cash Equivalents (EURm)

Financial instruments (EURm)

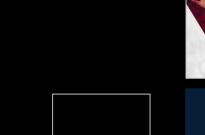


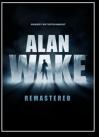
#### HISTORICAL REVENUE AND PROFITABILITY PROFILE





# MULTI-PROJECT FUTURE WITH MORE GAMES: BALANCING RISK AND REWARD







Own IP with Publishing Partner

Self-published









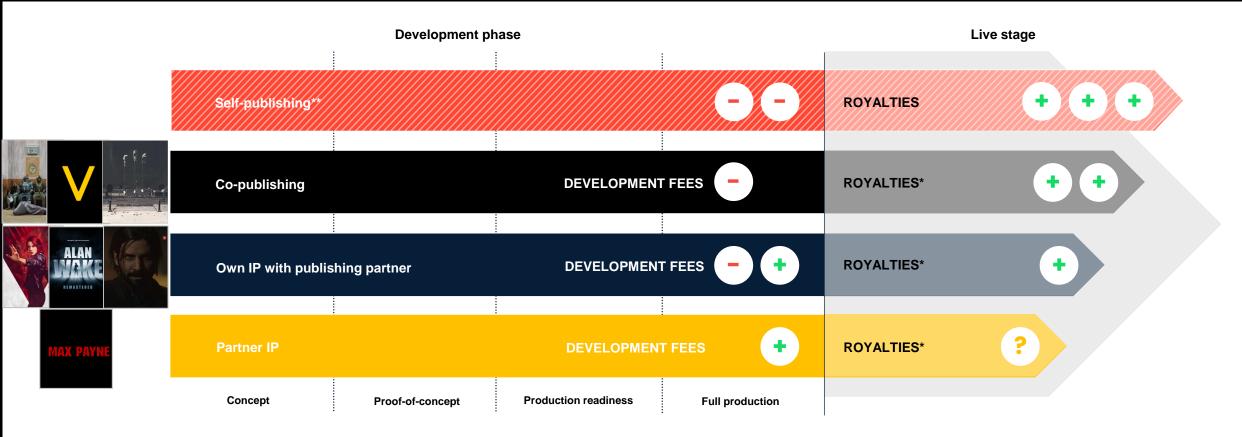
**Partner IP** 





## MULTI-PROJECT FUTURE WITH MORE GAMES: BALANCING RISK AND REWARD

Positive through royalty opportunity



<sup>\*</sup> Possible recoupment has an impact on the timing of royalties



<sup>\*\*</sup> At the end of March 2023, Remedy did not yet have self-publishing projects in development.



# OUTLOOK FOR 2023 (UNCHANGED)

Remedy expects its revenue to decline from previous year and a negative operating result.

In 2022, Remedy's revenue totaled EUR 43.6 million and operating profit EUR –0.6 million.



# OUR LONG-TERM OBJECTIVES (UNCHANGED)

To create several successful games, and at least one major hit game.

To own at least three expanding game brands, all with long-term hit potential.

 To have capabilities to select the right commercial model for each game: self-finance, self-publish, or work with publishing partners.

- To be the most attractive gaming industry employer in Europe.
- To reach these objectives while having a profitable and growing business with well-managed risks.





## **Q&A INSTRUCTIONS**

Speakers will now take questions from the investors, analysts and media representatives

#### Web participants:

Type in your question





## THANK YOU!

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RemedyGames

