The webcast will begin soon.

## **BUSINESS REVIEW**

#### JANUARY-MARCH 2022

May 13, 2022



### AGENDA

Remedy Entertainment in Brief 2 Q1 2022 Review Q1 2022 Financial 3 Results 4 Outlook 5 **Questions & Answers** 



Tero Virtala CEO



**Terhi Kauppi** CFO



### **REMEDY IN A NUTSHELL**

- Video game company from Finland, founded in 1995.
- More than 320 professionals from 32 nationalities.
- 1 studio in Espoo Finland, establishing a new studio in Stockholm Sweden.
- AAA console and PC games that expand into long-lasting franchises.
- Multi-project studio with 3 games live, several games in development.



## **EXPANDING GAME BRANDS & AWARD-WINNING** AAA CONSOLE AND PC GAMES















**Death Rally** 1996

Max Payne 2001

Max Payne 2 Alan Wake 2003

Alan Wake's American Nightmare 2012

**Ouantum Break** 2016

Control 2019

#### OVER 250 INDUSTRY AWARDS AND ACCOLADES

2010





## GAMES WITH

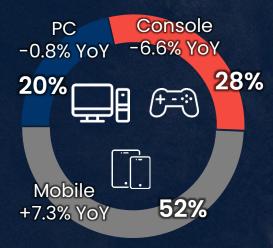
Immersive worlds Interesting characters Memorable stories Polished action gameplay

REMEDY

## **GLOBAL GAMES MARKET 2021**

#### TOTAL MARKET \$180.3Bn

+1.4% YoY



North America **\$44.2Bn** -3.7% YoY

Latin America **\$7.4Bn** +7.0% YoY Europe \$32.3Bn -3.3% YoY

> Middle East & Africa **\$6.4Bn** +7.4% YoY

Asia-Pacific **\$90.0Bn** +5.1% YoY

2021 - 2024: CAGR +6.7%

REMEDY Q

### **OUR FOCUS ON THE MARKET**

CONSOLES & PC **BIG SCREEN** S **GAMES** for YER 0 .9 OR GAMERS 4 РГ GAME CASUAL R S

#### MOBILE & TABLET

SOURCES: NEWZOO, SONY, VGCHARTZ



### HIGH DEMAND FOR GOOD AAA GAMES, BUT FEWER AND FEWER AVAILABLE STUDIOS TO CREATE THEM

~ 150 AAA studios in the world.
 Building new AAA studios is slow.
 Most are already owned by publishers and platform owners.
 Less than 40 independent studios remain.



### OUR LONG-TERM OBJECTIVES (BY THE END OF 2025)

- To create several successful games, and at least one major hit game.
- To own at least three expanding game brands, all with long-term hit potential.
- To have capabilities to select the right commercial model for each game: self-finance, self-publish, or work with publishing partners.
- To be the most attractive gaming industry employer in Europe.
- To reach these objectives while having a profitable and growing business with well-managed risks.



# **QI 2022 REVIEW**

Tero Virtala, CEO

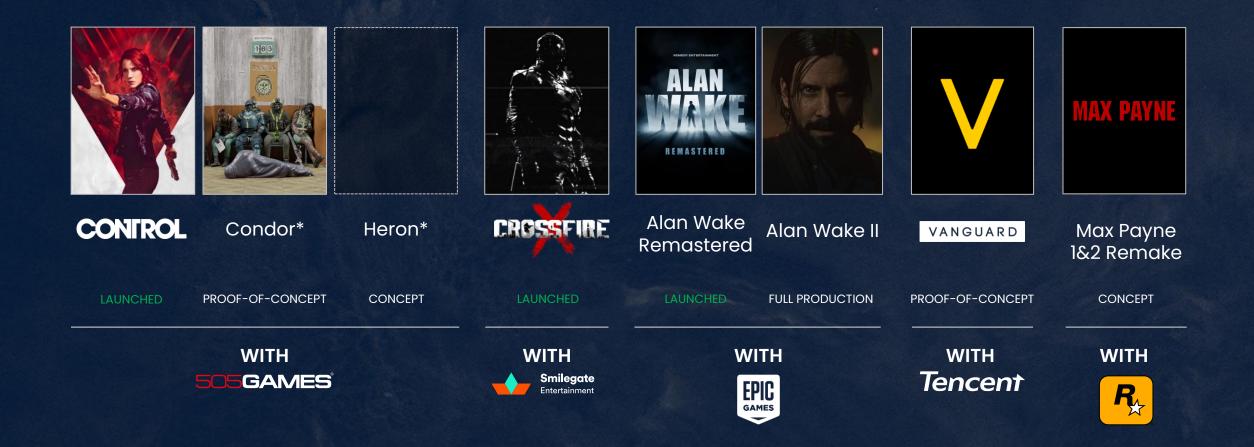


### **QI 2022 HIGHLIGHTS**

- Revenue **12.7 M€** (8.1), **+55.9% year-on-year**
- Operating profit **2.8 M€** (-0.2), operating profit margin **21.8%** (-2.5%)
- CrossfireX launched in February for Xbox One & Series X | S
- We released plans to transfer to Nasdaq Helsinki's official list
- Remedy formalized its plans to expand to
  Sweden by establishing a subsidiary in Sweden
- Game projects progressed well across the game portfolio
- Max Payne Remake agreement signed with Rockstar Games in April 2022



#### **CURRENT PROJECT PORTFOLIO**



\* project codename



### MAX PAYNE 1&2 REMAKE

- Remedy will develop the games as a single title for PC, PlayStation 5 and Xbox Series X|S.
- Games will be developed using Northlight game engine.
- The development budget will be financed by Rockstar Games, the size of which will be in line with a typical Remedy AAA game production.
- Remedy has a royalty opportunity after Rockstar Games has recouped its development, marketing, and other costs for distributing and publishing the game.

WITH

In concept stage.



# WE CONTINUE TO GROW AND INVEST INTO OUR WORLD CLASS TALENT POOL

324

Remedy talents (March 31, 2022) ESTABLISHING A NEW DEVELOPMENT STUDIO IN STOCKHOLM DURING 2022

#### CONTINUING TO EXPAND EXTERNAL DEVELOPMENT CAPABILITIES



# **QI 2022 FINANCIAL RESULTS**

Terhi Kauppi, CFO



## **IFRS ADOPTION, IMPACT ON FY 2021 EBIT**

Total effect of IFRS transition by standard





### **QI 2022: REVENUE GROWTH WAS DRIVEN BY AN INCREASE IN DEVELOPMENT FEES**



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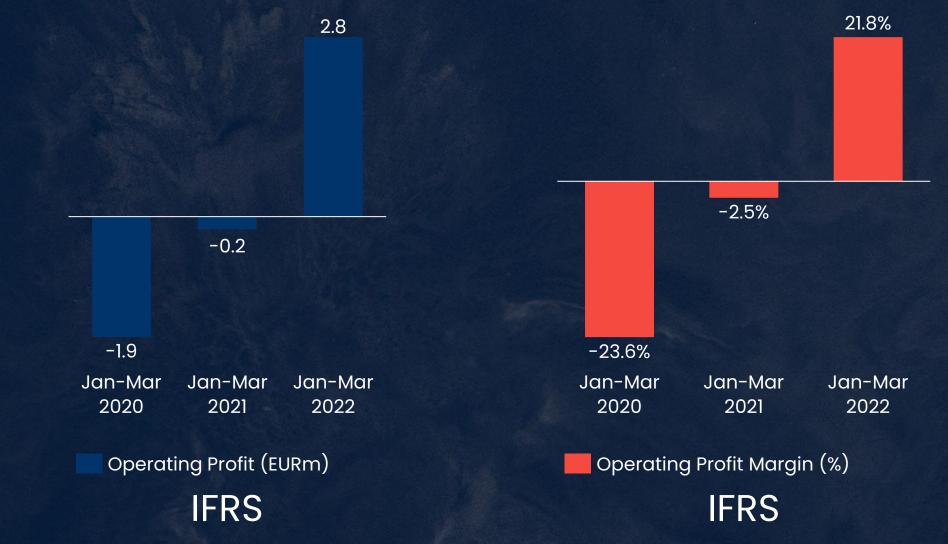
### **HISTORICAL BREAKDOWN OF REVENUE**



**IFRS** 



### QI 2022: INCREASE IN PROFITABILITY DRIVEN BY HIGHER Development fees



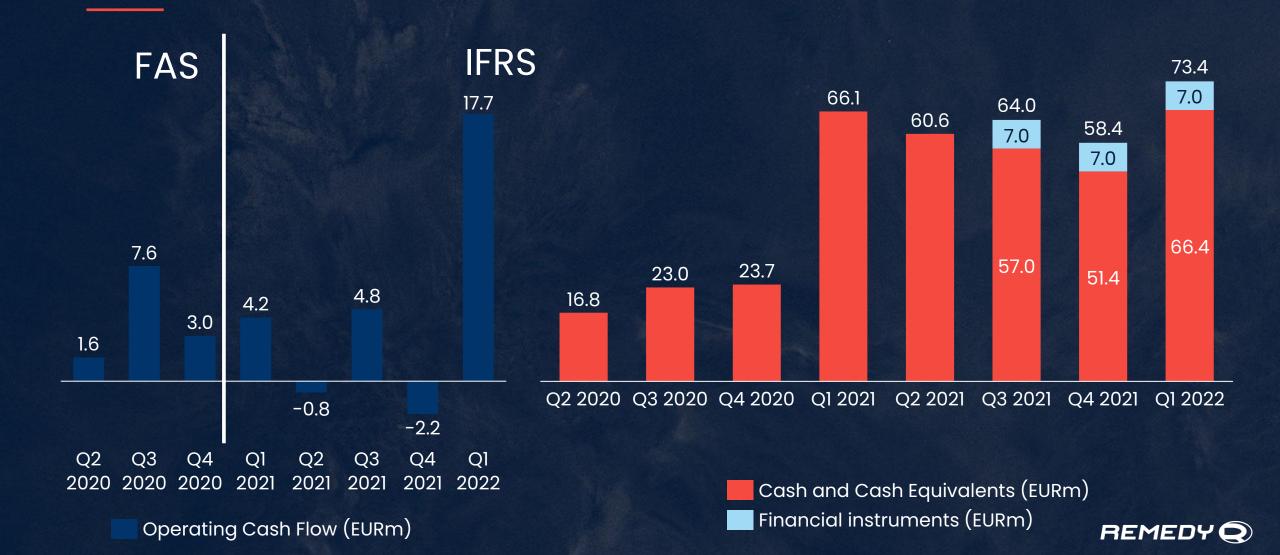
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### QI 2022: Q-O-Q INCREASE IN EXTERNAL DEVELOPMENT, INVESTMENTS INTO RESOURCING EXPECTED TO INCREASE

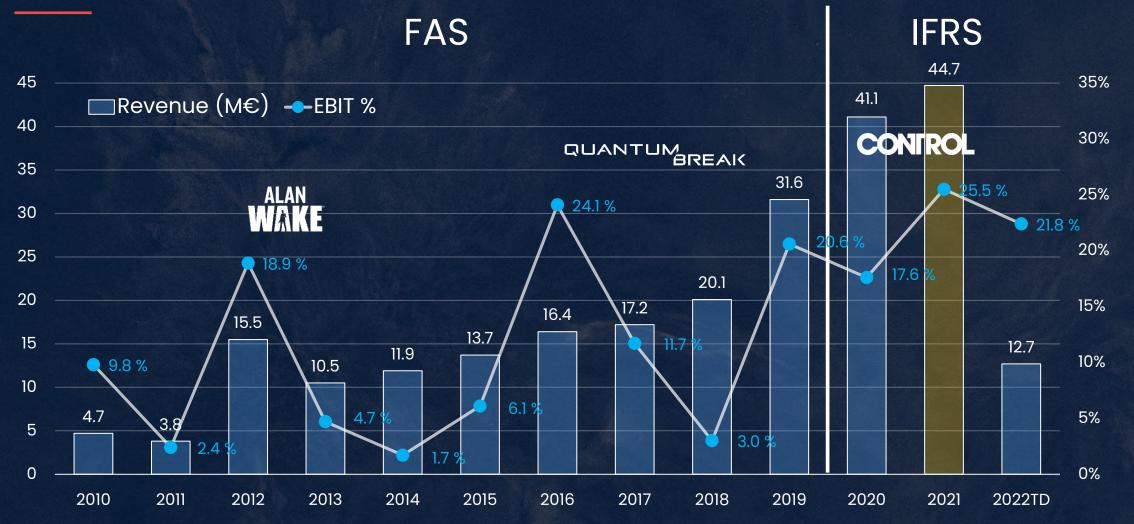


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### **QI 2022: TIMING IMPACT ON OPERATING CASH FLOW FROM Q4 21**

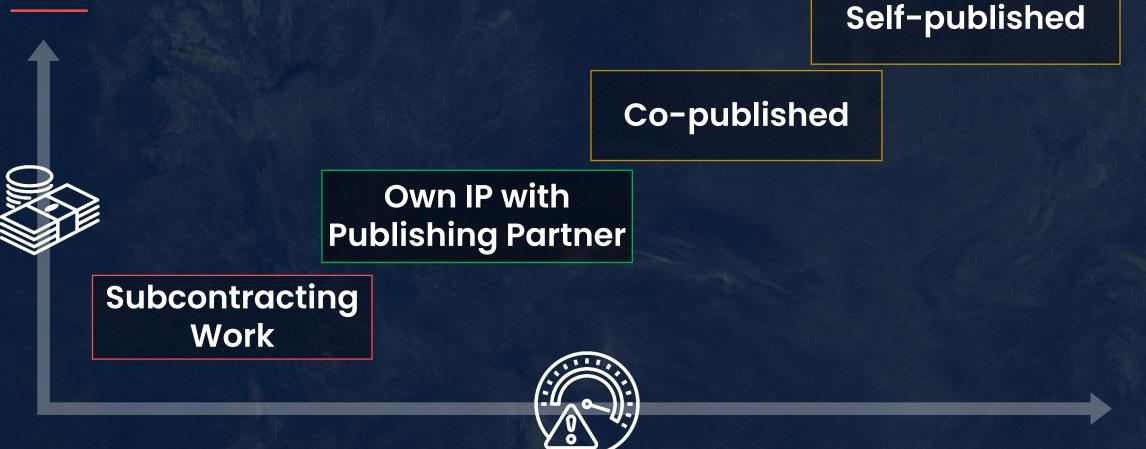


#### WE HAVE PROGRESSED IN A SUSTAINABLE WAY



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### MULTI-PROJECT FUTURE WITH MORE GAMES: BALANCING RISK AND REWARD





# OUTLOOK

Tero Virtala, CEO



### OUTLOOK FOR 2022 (UNCHANGED)

Remedy expects its revenue to grow and operating profit to be on a lower level than in 2021.



### LONG TERM BUSINESS PROSPECTS (UNCHANGED)

- We have several games in development each with a world-class partner and agreed longterm development fees. This forms a growing and predictable revenue basis for many years.
- Alongside this, we build the more scalable revenue streams: game royalties.
- Individual game royalties depend on many variables. Each high-quality game has potential to succeed. Success would drive significant revenue and profit growth for many years.
- This also applies to the three games we launched in the end of 2021 and early 2022 with our partners.
- In addition to games already in the market, we have four game projects in development and will have major game launches between 2023 and 2025.
- Our creative capabilities are widely known. Now our ability to execute this roadmap successfully is also stronger than ever.
- We have entered the next phase of our long-term growth plan.



## **QUESTIONS & ANSWERS**

### **Q&A INSTRUCTIONS**

Speakers will now take questions from the investors, analysts and media representatives

#### Web participants:

- Type in your question, or
- request a speaking turn by clicking
  Raise Hand in Zoom controls

Call participants:

• Dial **\*9** to request a speaking turn

## **THANK YOU!**

Contact ir@remedygames.com investors.remedygames.com

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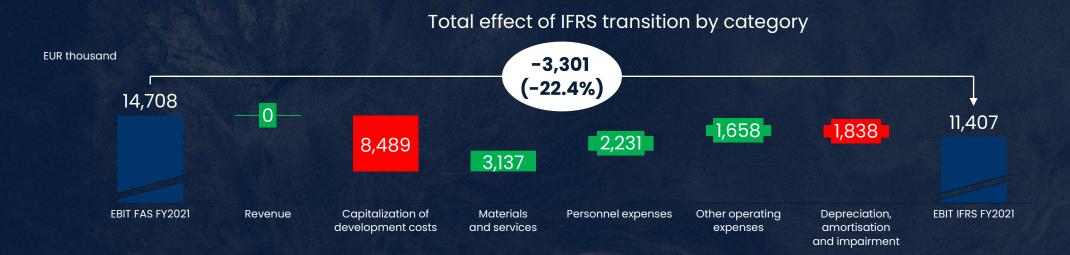
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# APPENDIX

## **IFRS ADOPTION 2021**



The capitalized amounts are presented under Capitalization of development costs in the comprehensive income statement in FAS. In IFRS the capitalized amounts are part of materials and services, personnel expenses and other operating expenses.

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