The webcast will begin soon.

# HI 2021 REVIEW

13.8.2021



## AGENDA

Q2 2021 in Review
Q2 and H1 2021 Financial Results
Outlook
Questions & Answers



**Tero Virtala** CEO



**Terhi Kauppi** CFO



## **Q22021 IN REVIEW**

Tero Virtala, CEO



## Q2 2021 SUMMARY

- Revenue **9.4 M€** (9.1), **+3.2%**.
- Operating profit 2.3 M€ (2.0),
   24.5% (22.9%) of revenue.
- Remedy and 505 Games signed
  - a co-publishing and development agreement with 505 Games for a multiplayer spin-off game of Control
  - collaboration terms for a future, bigger-budget Control-game



## **OUR LONG-TERM OBJECTIVES**

- To create several successful games, and at least one major hit game.
- To own at least three expanding game brands, all with long-term hit potential.
- To have capabilities to select the right commercial model for each game: self-finance, self-publish, or work with publishing partners.
- To be the most attractive gaming industry employer in Europe.
- To reach these objectives while having a profitable and growing business with well-managed risks.



### **CURRENT PROJECT PORTFOLIO**



REMEDY

## **CONTROL CONTINUES TO GROW**

#### EXPANDING TO NEW PLATFORMS AND SERVICES

OVER TWO MILLION COPIES SOLD 12/2020, CONTINUES TO SELL BRINGS LEARNINGS, REVENUE, NEW AUDIENCES AND STRONGER BRAND AWARENESS OVER TEN MILLION PLAYERS, AUDIENCE KEEPS GROWING

REMEDY Q

## **CONDOR & BIGGER CONTROL GAME**

June 2021: co-publishing and development agreement with 505 Games

- Condor
  - Multiplayer spin-off game of Control
  - 4-player cooperative PvE (player vs. environment) game
  - For console and PC platforms
  - Initial development budget of EUR 25 million
  - Development and marketing investments shared 50-50
  - Net revenues\* shared 50-50
  - Remedy to retain IP ownership
- Collaboration terms for a future, bigger-budget Control-game also agreed



## **CROSSFIRE - 2 LAUNCHES EXPECTED IN 2021**

	Developed by Smilegate	CROSSFIRE	Developed by <b>Smilegate</b>
	With <b>Tencent</b>		With Microsoft
Platform: <b>PC</b>		Platforms: Xbox One & Series X   S	
Crossfire's HD story mode to be released in 2021		To be released in 2021	
Continuation to the Crossfire game in China		A new console game in the Crossfire franchise	
Includes Remedy's single player Operations		Includes Remedy's single player Operations	



## EPIC PUBLISHING & REMEDY

- 2 games in development: AAA project and a smaller project
- Remedy to retain IP ownership
- Epic will fully fund the development\*
- For console and PC platforms
- Significant marketing investment
- Net revenues\* shared 50/50
- The AAA project has now moved into full production
- The smaller-scale game continues in full production

\*Revenue share begins once Epic Games has fully recouped project development fees. Net revenue equals gross revenue minus VAT, store fees, marketing, localization and & other.



## VANGUARD

- Long-lasting service-based co-op multiplayer game combined with selected Remedy world-building and narrative strengths
- Free-to-Play game
- Publishing model yet to be decided
- Development progresses at a good pace, internal and closed external playtesting continues



### **OUR CAPABILITIES ARE GROWING**

293

Remedy talents (June 30<sup>th</sup> 2021) 370

External talents (worked for us in 2020)

#### **CONTINOUSLY DEVELOPING**

our people and teams, the ways we work, Northlight technology and commercial capabilities.



## CATEGORY-DEFINING, CREATIVE SUPER-DEVELOPER

- Creator of world-class gaming brands
- Developer of distinctive, benchmark-setting games
- Professional multi-project developer
- Ability to self-publish, and partner with publishers
- Highly attractive home to world-class talent
- Profitable growth company with managed risks



# **Q2 AND HI 2021 FINANCIAL RESULTS**

Terhi Kauppi, CFO



## KEY FIGURES Q2 & HI 2021

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	Revenue M€	EBIT M€	Operating cash flow M€
Q221	9.4 (9.1)	2.3 (2.1)	-1.0 (1.6)
H121	17.5 (17.0)	<b>3.2</b> (3.2)	3.0 (1.2)
	3.2% 3.3% growth	24.5% (22.9%) 18.0% (18.6%) of revenue	



### WE HAVE PROGRESSED IN A SUSTAINABLE WAY



REMEDY

## **GROWTH ANALYSIS**

#### **Net sales** 17.5

H1 2021

18.0

17.0

16.0

15.0

14.0

13.0

12.0

11.0 10.0



**Staff expenses** 

3.2



- Royalties were higher than in comparison period
- Subcontracting development fees were on lower level than in comparison period
- EBIT was affected by increased headcount and by change in timing of bonus accruals
- Operating expenses were on higher level than in comparison period due to lower activity level in H1 2020 caused by COVID-19
- Investing in future continues, capex 74% higher

REMEDY

## MULTI-PROJECT FUTURE WITH MORE GAMES: BALANCING RISK AND REWARD

#### Self-published

Own IP with Publishing Partner

Subcontracting Work





## HILUSTRATILE ONLY WE ARE IN A STRONG POSITION FOR THE FUTURE

Subcontracting

DLC 1A

DLC 2B

Royalties A

DLC 2A

Revenue own IP 3

Royalties B

Dev fees own IP 2

Gaas

Dev fees own IP 1

Royalties own IP 2

Royalties own IP 1

DLC 1B



REMEDY Q

# OUTLOOK

Tero Virtala, CEO



## **OUTLOOK FOR 2021**

- We continue according to our long-term growth plans with an aim to launch at least one game or game expansion annually
- We expect the launches of Crossfire's HD story mode and CrossfireX to happen later this year
- We expect 2021 to be a good year and expect our revenue and EBIT to grow during 2021
- Majority of the growth is expected during H2/2021



## **QUESTIONS & ANSWERS**

## **Q&A INSTRUCTIONS**

Speakers will now take questions from the investors, analysts and media representatives

#### Web participants:

- Type in your question, or
- request a speaking turn by clicking
   Raise Hand in Zoom controls

Call participants:

• Dial **\*9** to request a speaking turn

## **THANK YOU!**

Contact ir@remedygames.com investors.remedygames.com

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